

# Professional Solicitor Campaign Detail

## Professional Solicitor

**Name:** HERITAGE COMPANY, INC.

**Address:** 2402 WILDWOOD AVENUE, SUITE 500  
SHERWOOD AR  
72120-

**Phone:** (501) 835-5000

**Fax:** (501) 835-3823

**FEIN #:** 71-0404080

## Charitable Organization

**Name:** CHILDREN'S WISH FOUNDATION  
INTERNATIONAL, INC.

**Address:** 8615 ROSWELL ROAD  
ATLANTA GA  
30350-1822

**Phone:** (770) 393-9474

**Fax:** (770) 393-0683

**FEIN #:** 58-1642982

**Campaign ID:** 3-1472-12

**Type of Solicitation:** TELEMARKETING

**File Date:** 3/1/2007

**Percentage of Funds - Charitable Organization:** 32.00%

**Percentage of Funds - Professional Solicitor:** 68.00%

Revenues		Expenses	
Telemarketing	\$7,850,077	Salaries	\$2,487,449.00
Direct Mail	\$0.00	Other Expenses	\$2,849,209.00
Door-to-Door	\$0.00	Total Expenses	\$5,336,658.00
Thrift Stores	\$0.00		
Internet	\$0.00	Charitable Org. Paid or Received:	\$2,513,419.00
Other Revenue	\$0.00		
Total Revenue	\$7,850,077.00	Deficit/Excess:	\$0.00

**Posted On:** Thursday, August 23, 2007